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### **HyperActiveStyle.com To Host Talk On “Dancing Cats” Exhibit At Artomatic**

ARLINGTON, VA – April 24, 2007 – HyperActiveStyle ([www.hyperactivestyle.com](http://www.hyperactivestyle.com)), an online art forum, will host an artist’s talk on its “Dancing Cats” exhibit, an ironic wink to art lovers and a personal artist’s account at Artomatic 2007, a Washington area showcase for the arts, on Friday May 4 (8:30 PM) in the Old Patent and Trademark Office Building, 2121 Crystal Drive, 8<sup>th</sup> Floor, Arlington, VA at exhibit Booth Green 8D03 (new booth location).

The 15-panel HyperActiveStyle exhibit examines the effect that art commercialization has had on the value of the original works. The first panel of the exhibit features a blank, cellophane-wrapped canvass propped against a chair, indicating the beginnings of an artistic endeavor. Each additional panel of the exhibit recounts how the artist profits from his art by selling giclées, t-shirts, and mugs. The final exhibit panel includes a box of key chains with a low-quality print of the art. A sign that points to the key chains invites “HyperActivists” –art lovers– to take “Free Art” as they leave the exhibit.

The exhibit is also a personal account of HyperActiveStyle Director Jay D. Krasnow’s own transformation. “Dancing Cats” is a vehicle for describing how Krasnow became determined to live a life of “excellence” – a life that is “HyperActive.” Krasnow owes his HyperActive life, and therefore his ability to launch HyperActiveStyle, to the support of a strong core of friends and family.

“The past several months have been amazing. I would not have succeeded without the encouragement of all the people who saw what HyperActiveStyle could be before I did. My talk is not about my exhibit; instead it is about the people who made the exhibit and therefore HyperActiveStyle possible,” said Krasnow.

A number of these people, who are committed to a HyperActive life, will be on-site during the May 4 artist’s talk. A question and answer session will follow introductions and brief comments about “Dancing Cats” and HyperActiveStyle.

Krasnow is also creator of *HyperActive Haikus & News*, a monthly “Of Arts” publication that includes excerpts from *HyperActive Haikus*, his forthcoming book of 1,000 haikus, some of which are part of “Dancing Cats,” and which are available for viewing until May 20. Many of the haikus in Krasnow’s book will touch on the same themes as “Dancing Cats.”

The closing party for “Dancing Cats” will be held all day on May 20. Exhibit hours of operation are:

Friday and Saturday: noon to 1 AM  
Sunday, Tuesday, and Wednesday: noon to 10 PM  
Thursday: noon to 11 PM  
Monday: Exhibit closed.

To receive HyperActive Haikus and News request it at: [www.hyperactivestyle.com](http://www.hyperactivestyle.com). You may also contact HyperActiveStyle on its MySpace site at: [www.myspace.com/jkrasnow](http://www.myspace.com/jkrasnow).

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